

ORDER



Orders
Order / Rev: 719848
Alt Order #: 06360840
Product Desc: BACHMANN FOR CONGRES
Estimate: 2800
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Strategic Media Placement LLC
Buying Contact:
Billing Contact:
 3946 North Hampton Drive
 Powell, OH 432065

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: BACHMANN,M/R/CON
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	84	\$66,020.00	\$56,117.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	84	\$66,020.00	\$56,117.00	0.00
Totals	84	\$66,020.00	\$56,117.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/03/12	10/09/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/12	10/09/12	MTWTF--			5		\$150.00		0.00				
E 2	KARE	10/03/12	10/09/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	9	\$990.00	P-4	0.00	NM	9	\$8,910.00
		2X MAX DAY: W-F,M // 1X MAX/DAY: TU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/12	10/09/12	MTWTF--			9		\$990.00		0.00				
E 3	KARE	10/03/12	10/09/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	8	\$425.00	P-2	0.00	NM	8	\$3,400.00
		1X MAX/DAY: W,TH // 2X MAX/DAY: F,M-TU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/12	10/09/12	MTWTF--			8		\$425.00		0.00				
E 4	KARE	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		2X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			2		\$150.00		0.00				
E 5	KARE	10/06/12	10/06/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		2X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			2		\$400.00		0.00				
E 6	KARE	10/07/12	10/07/12		CM	8-9a	-----S	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00

Order / Rev: 719848
 Alt Order #: 06360840
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: BACHMANN,M/R/CON
 Product Desc: BACHMANN FOR CONGRES
 Estimate: 2800
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN 1DY NBC Today Show (Su)															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$175.00		0.00						
E 7	KARE	10/03/12	10/08/12	Days of Our Lives	CM	12-1p	M-WT---	:30	3	\$335.00	P-2	0.00	NM	3	\$685.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	M-WT---	3		\$335.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/03/12-10/09/12		Days of Our Lives		12-1p	M-WTh----	:30		\$175.00		0.00	NM		
3	KARE	10/03/12-10/09/12		Days of Our Lives		12-1p	M-WTh----	:30		\$175.00		0.00	NM		
E 8	KARE	10/03/12	10/09/12	M-F 4-430p	CM	4-430P	MTWTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
KARE 11 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	5		\$175.00		0.00						
E 9	KARE	10/03/12	10/09/12	M-F 430-5p	CM	430-5P	MTWTF--	:30	5	\$990.00	P-4	0.00	NM	5	\$4,950.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	5		\$990.00		0.00						
E 10	KARE	10/03/12	10/09/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	10	\$585.00	P-2	0.00	NM	10	\$5,850.00
KARE 11 5 News															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	10		\$585.00		0.00						
E 11	KARE	10/03/12	10/09/12	M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
KARE 11 6 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	5		\$700.00		0.00						
E 12	KARE	10/06/12	10/06/12	Sat 5-530p	CM	5-530p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$500.00		0.00						
E 13	KARE	10/07/12	10/07/12	Sun 5-530p	CM	5-530p	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE 11 5 News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$700.00		0.00						
E 14	KARE	10/03/12	10/09/12	M-F 630-7p	CM	630pm-7pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	5		\$1,000.00		0.00						
E 16	KARE	10/05/12	10/05/12	Fri Prime	CM	8-9p	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Fri Prime (8:00 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$1,500.00		0.00						
E 17	KARE	10/07/12	10/07/12	Football Night in America	CM	6-715p	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,300.00		0.00						
E 18	KARE	10/07/12	10/07/12	NFL Regular Season Fo	CM	715-1030p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
NFL Regular Season Footba															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$5,000.00		0.00						
E 19	KARE	10/03/12	10/09/12	M-F 10-1035p	CM	10-1035p	MTWTF--	:30	10	\$1,400.00	P-2	0.00	NM	10	\$14,000.00
KARE News 10p															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	MTWTF--	10		\$1,400.00		0.00						
E 20	KARE	10/06/12	10/06/12		CM	10pm-1030pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev: 719848
 Alt Order #: 06360840
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: BACHMANN,M/R/CON
 Product Desc: BACHMANN FOR CONGRES
 Estimate: 2800
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KARE News 10p Sa															
KARE News 10p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,200.00		0.00			
E 21	KARE	10/03/12	10/09/12	Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$350.00		0.00			
E 22	KARE	10/07/12	10/07/12	MN Bound	CM	1035-1105p	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MN Bound															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$700.00		0.00			
E 23	KARE	10/08/12	10/08/12	Mon Prime	CM	Mon Prime	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
THE VOICE															
(6:58 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$4,000.00		0.00			
													Totals	84	\$66,020.00